



(480) 314-2400
www.mcdowell.church

Graphic Designer

McDowell is a community following Jesus, learning to love. We exist to love people and see them find new life in Christ. Our ministry team is passionate about seeing that happen through various ministries, experiences, and relationships in our world. We work hard because we believe so much in this mission. We also have fun because we love doing life together.

We're looking for a key full-time member to join the Communications Team. You will be responsible for creating visually compelling designs and managing the church's social media communication. This role combines creativity with strategic thinking to produce graphics, digital content, and printed materials that align with McDowell's vision. The Graphic Designer works closely with the Communications Team to ensure cohesive messaging and visual branding, supporting all ministry spaces and events. Additionally, they will coordinate volunteers who assist with photography, social media, and communication efforts. This position requires a creative individual who can bring ideas to life and engage the church community across multiple platforms. Read on for details.

YOU ARE:

- A strong creative with artistic skills and the ability to take concepts from vision to execution while maintaining brand consistency.
- Able to create and manage visually compelling content for social media campaigns to engage and grow the online community.
- Detail-oriented with the ability to maintain consistency in branding across all communication channels.
- Able to think creatively and strategically, balancing innovation with practicality in design and communication efforts.

YOU WILL:

- Divide role responsibilities into three categories: graphic design 40%, social media 40%, and photo/video editing 20%
- Create high-quality graphic designs for social media, and print materials, ensuring alignment with McDowell's mission and branding.
- Design creative social media content and campaigns to engage members and the broader community.
- Continuously innovate McDowell's visual identity to keep designs fresh and relevant.
- Develop multimedia content, including videos, for services, events, and social media.
- Collaborate effectively with team members and ministry leaders to ensure design and messaging align with McDowell's mission and goals.

YOU HAVE:

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- Proficiency in graphic design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign), with the ability to produce high-quality, creative designs across digital and print platforms.
- A strong understanding of design principles, typography, color theory, and layout for producing effective and engaging designs.
- The ability to develop multimedia content, including basic video editing and motion graphics, to enhance church communication efforts.
- Proficiency in digital communication platforms, including social media (Instagram, Facebook, etc.), and email marketing tools, with an emphasis on visual content creation and management.
- Excellent project management skills, capable of handling multiple design projects simultaneously and ensuring deadlines are met.

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